



Scripture Union

JOB PROFILE: Content Innovator

Ministry Area	Team
Mission Development	Development Hub
Position of Job in Organisation	
The Content Innovator will report to the Head of Development Hub.	
About Scripture Union in England and Wales	
Scripture Union is a national mission-movement, the aims of which are to create opportunities for children and young people to explore the Bible, respond to Jesus and grow in faith. Our priority is to reach those who don't yet know Jesus. Scripture Union pursues these aims through a variety of specialist ministries and this job, like all others, is required for that purpose. In all its work, Scripture Union aims to care for children and young people, share God's good news, and offer choices and opportunities, whilst being credible, relevant and inspiring.	
Vision of SU in England and Wales	
Our vision is to see a new generation of children and young people have a vibrant, personal faith in Jesus.	
Purpose of the department	
To create innovative, mission-focused content, primarily in a digital format, for the 95% of children and young people who aren't in church, for those who seek to reach and work with them, and for those who nurture them in their new-found faith.	
Purpose of the job	
To respond quickly and effectively to emerging mission needs by curating, testing and developing innovative mission-focused content, learning and iterating in an agile manner.	
Dimensions and quantities	
The most important dimensions and quantities for this job are: <ul style="list-style-type: none">• Develop content in consultation with the Scripture Union volunteer, staff and partner community, and with the local and national church networks.• Manage in-house and external content-development resources.	
Key accountabilities	
The key accountabilities for this job are to: <ul style="list-style-type: none">• Operate with the rest of the team in ways that are consistent with a small start-up approach.• Be responsive to current national research, trends, mission needs and opportunities relating to children and young people.• Consult with the UK Christian community and SU teams.• Build and maintain ways of curating possible mission models and content solutions.• Prototype, trial and assess the most beneficial approaches.• Develop the most appropriate content to meet mission needs.• Enable fast learning and content iteration.• Undertake other work and projects as required by the Head of Development Hub.	



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In common with all members of staff to:

- Further the aims and objectives of Scripture Union, working in accordance with its ethos.
- Be part of the prayer life and fellowship of Scripture Union, including staff prayers, days of prayer and worship, and staff conferences, which combine prayer, worship and strategy.
- Undertake personal development through study and reflection, work reviews and in-service training.

Educational and / or training qualifications and certificates

The person appointed will have:

- A degree-level qualification or equivalent experience in digital content publishing.
- A good understanding of issues in theology and biblical interpretation, particularly in relation to children's and youth faith development.

Person specification

The person appointed will:

- Understand and be comfortable with agile project management.
- Be a leader in digital content creation and sharing, having technological awareness and technical proficiency in a wide variety of media.
- Be a passionate creative, who is used to bringing concepts and ideas to life in new and innovative ways.
- Have strong written, visual and verbal communication skills.
- Have strong capability in social-media communications.
- Be aware of mission trends, models and issues in the UK.
- Be a self-starter able to remain positive and motivated through a rigorous and sometimes challenging content-development process.

In common with all members of staff:

- Be a committed Christian in sympathy with the aims and ethos of Scripture Union , and who has an active involvement in the mission of a local church.
- Seek to have a sound biblical understanding that is applied in daily living and encouraged in the lives of others.

Necessary technical / functional skills

The person appointed will have:

- A proven track record in developing and distributing digital content.
- Management of a busy and varied workload.
- Good literacy and numeracy skills.
- Relevant IT skills, especially in the Microsoft and Adobe suites of software.

Required behavioural competencies

Independence

Prepared to raise important issues, in the face of anticipated or actual opposition. Stands up for own ideas and confident to express them, not giving in to group pressure simply to please or avoid conflict.



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Conceptual thinking	Identifies patterns and connections between situations. Understands complex data and situations and develops innovative solutions.
Concern for impact	Anticipates and responds to the needs of others in order to achieve the required outcome. Develops and modifies approaches to reflect the feelings, views and concerns of others in order to influence.
Concern for excellence	Drives consistently towards improvement and excellence in all aspects of work.
Results focus	Sets challenging yet realistic goals and objectives, focusing energy into striving to achieve them within agreed timescales.
Initiative	Anticipates situations, problems or opportunities (before being asked) and takes appropriate action, actively finding ways forward.
Job profile updates	
Updated by:	Date:
Signatures	
Line Manager:	Date:
Employee:	Date:
HR Department:	Date: