

Scripture Union Mission Partner Logo Guidelines

As part of the changes to the Mission Partner Trust (MPT) Memorandum of Understanding document, we've taken the opportunity to reflect this change in the presentation of the Scripture Union (SU) Mission Partner logo for the MPT.



As a MPT, this new SU Mission Partner Trust logo, as shown above, is free and available for you to use under the terms of these guidelines.

Scripture Union actively encourages you, as a mission partner trust, to use this logo on promotional material to show your association to SU.

Usage may include, but not be limited to:

- Your website
- Your newsletters and other publications

However, please note that you **must not** use this logo on documents or other items that contain or describe responsibilities of the trust as a separate legal entity, such as safeguarding or HR policies.

The SU logo marque represents a strong history and trusted source of information and must not be altered or modified in any way.

Obtaining the logo

You can download the SU MPT logo, in a range of formats and colourways here.

Using the logo correctly

The logo has been designed to be highly legible at small sizes, however there are limits! And these are they:



Scripture Union Mission Partner Logo Guidelines

Give the logo space to breathe. The recommended clear space for the is equal the lamp used to create a full circle.



How not to use the logo

Here are a few pointers as to how not to apply the logo. It all looks obvious, but better safe than sorry!

Do not recolour the logo



Do not use the wrong colour logo – make sure the logo is legible on the background



Do not rearrange the logo elements



Do not keyline the logo



Do not rotate the logo



Do you not distort the logo

